



Tourist impact investigation

- Looking at whether or not a 'honeypot' area has been changed by the tourists.

Hypothesis

"Tourism has changed the land use of PLACE"

Introduction

- **Where are you studying?**
- **Why are tourists attracted to PLACE?**
- **How has the place developed recently? (need to do some research!)**

Method

- **Land use survey**
 - **Make a land use map of PLACE**
 - **Hotels**
 - **Food outlets**
 - **Residential**
 - **Shops (tourists)**
 - **Shops (locals)**
 - **Other services locals (including post boxes etc.)**
 - **Other services for tourists (including public toilets, etc.)**
- **Count number of services for tourists and services for locals**
- **Questionnaire to find out where tourists have come from what services they use (needs to be checked by Mr Miller before being used).**

Results

- **Land use map**
- **Pie chart to show proportion of services for tourists and locals**
- **Graphs to show questionnaire results**

Conclusion

- **Has the land use changed to serve the tourists rather than the locals?**
- **Have you picked up on any 'local feeling' about the tourists and the services?**

Evaluation

- **If you were to take the study further, how would you improve on the ways that you collected the data?; what new information would you want to find out?**